

ASPCA 2024 Right Horse Grant to Amplify Adoptions and Support Community Equines

Over the last several years, successful grant seekers of this grant RFP have reimagined how to transition retired racehorses into their next homes and careers. Approaches have included:

- Partnering with trainers to improve the desirability of horses to prospective adopters
- Trusting adopters to support a horse still in need of rehab to reduce length of stay
- Partnering with racetracks to support horse transition most effectively
- Engaging new audiences who haven't previously considered adopting a retired racehorse
- Training retired racehorses for unique second or third careers

In these and other ways, our grantees have helped to transform the opportunities for retired racehorses, with some groups seeing exponential increases in their adoption rates.

All eligible, interested organizations are invited to [submit an application](#) for consideration with the following information:

- Basic organization details:
 - o Federal Tax ID/Employer Identification Number (EIN)
 - o Organization contact information
- For nonprofit organizations, you will be asked:
 - o If your IRS exemption is current
 - o If you're in good standing with the Secretary of State in the state where you are incorporated.
 - This means that you meet all state-imposed requirements, which may include: filing reports/forms, paying required fees, appointing a registered agent, etc.
 - If you aren't sure, go to your state's Secretary of State's website (or do an online search for: your State, "secretary of state," "business search") and look up your organization.
 - o If your board includes at least 4 Board members
 - o If the majority of your board is independent
 - This means that fewer than half of your Board members can be paid employees and/or family members or close relatives
 - o If your board chair and treasurer are not compensated by the organization
 - o If your charitable registration is current/active in the state of the Grantee's primary location (for grants \geq \$25,000)
- Amount of grant funding requested
- Project Title
- Describe the impact of your project on the greater good of the ASPCA's Right Horse partnership and shared goal of massively increasing horse adoption
- Describe the problem/challenge you are aiming to solve, with supporting data to illustrate the need

- Describe the target population of horses who will be helped through this program, including any supporting data, such as specific numbers or percentage of your population, number of horses in your community in need of support, etc.
- Clearly and succinctly outline the program or project
- What is the average length of stay for your overall population? If this program will impact a specific sub-population (such as broodmares, horses with physical limitations, etc.) please include length of stay for this sub-population
- Quantify the impact you expect this program to have on the average length of stay and/or capacity
- How do you track length of stay?
- Is this a new program or extension/expansion of an existing program?
 - Describe the current program and impacts/outcomes, and quantify how a grant would allow you to increase the impact
- Describe how the program or project will help more horses by increasing adoptions, focusing on owner relinquishment intake, and/or helping keep owned horses home
- List any collaborations or partnerships with other ASPCA Right Horse partners or local equine industry professionals that will support the program or project
- Describe any expected barriers and how you plan to overcome them
- Share how many equines will the program or project aim to help through this grant
- Quantify the expected impact of this program or project - in other words, how this project will allow you to increase your capacity to support retired racehorses, adopt them out, decrease length of stay, decrease cost of care and/or improve adoption numbers
- Provide an expected timeline for the program
- Share how you will sustain this work beyond the grant term
- Whether your horses are all listed on Myrighthorse.org
- Whether you received a Reimagining Racers grant in 2023
 - What you have accomplished to date on your project goals
- The ways in which you are working with industry stakeholders to improve opportunities for off-track racehorses, including any industry groups with which you have partnerships
- Monthly cost per horse and the major drivers for those costs
- Proposed project budget and how each major line item supports your proposal, using this [sample budget](#) as a template
- Any additional information you'd like to provide about your proposal