ASPCA 2024 Right Horse Companion Horse Adoption Grant Details

Materials and Requirements

For program-related inquiries, please contact christie.kappert@aspca.org

All eligible, interested organizations are invited to <u>submit an application</u> for consideration with the following information:

- Basic Organization Details:
 - o Federal Tax ID/Employer Identification Number (EIN)
 - o Organization Contact Information
- For nonprofit organizations, you will be asked:
 - o If your IRS exemption is current
 - o If you're in good standing with the Secretary of State in the state where you are incorporated.
 - This means that you meet all state-imposed requirements, which may include: filing reports/forms, paying required fees, appointing a registered agent, etc.
 - If you aren't sure, go to your state's Secretary of State's website (or do an online search for: your State, "secretary of state," "business search") and look up your organization.
 - o If your board includes at least 4 board members
 - o If the majority of your board is independent
 - This means that fewer than half of your board members can be paid employees and/or family members or close relatives
 - o If your board chair and treasurer are not compensated by the organization
 - o If your charitable registration is current/active in the state of the grantee's primary location (for grants >=\$25,000)
- Amount of grant funding requested
- Project Title
- Describe the problem/challenge you are aiming to solve
- Clearly and succinctly outline the program or project
- Describe how the program or project will place more non-riding, companion or specialneeds horses via adoption
- Describe how you plan to market the adoptable equines, including any new or different methods you will test and how you plan to evaluate them
- Describe the target population of horses who will be helped through this program
- Share how many horses will the program or project aim to help through this grant
- Quantify the expected impact of this program or project
- What is the average length of stay for your overall population? And for non-riding/companion horses? What impact do you expect this program to have on the average length of stay?
- How do you track length of stay?

- List any collaborations or partnerships with other ASPCA Right Horse partners or local equine industry professionals that will support the program or project
- Do you plan to use My Right Horse to promote your companion horses? If so, how?
- Describe any expected barriers and how you plan to overcome them
- Provide an expected timeline for the program
- Share how you will sustain this work beyond the grant term
- Proposed project budget and how each major line item supports your proposal using this sample budget as a template
- Is there any additional information you'd like to provide about your proposal?